



The Spark Program proprietary curriculum uses strength-based education to teach the foundations of business through the process of entrepreneurship. The program includes 3 personal assessments, 50 video lessons, and 50 activities & worksheets. Each student chooses a business idea that reflects their own personal interests and strengths to explore throughout the program. Upon completion, students receive a portfolio of their work, a certificate of completion, and the documents that comprise a preliminary business plan and/or job resume.

Why The Spark Program?

85% of adults with developmental disabilities are unemployed or underemployed

People with disabilities are **2X** more likely to be self-employed than the general population

98% of Spark Program participants report increased knowledge of business & entrepreneurship

The Spark Program Measured Outcomes:

Motivation & tenacity - Demonstrated by completion of the program

Business understanding - Knowledge of business fundamentals & entrepreneurship

Improvement in communication - Both written and verbal

Collaboration with others - Teachers, family members, and other students

Connection to self - Demonstrated by identifying interests and passions

Business Ideation and planning - Shown through business development

Employment Rates - Full time, part time, or self-employment

Benefits of Entrepreneur Education:

- Increased self-awareness & self-advocacy
- Money management skills
- Improved problem solving ability
- Better academic performance
- Improved communication skills
- Increased creativity and motivation
- Job readiness
- Enhanced self-esteem
- Increased level of independence
- Improvement in social skills
- Individuals who are empowered consumers

Spark Program Portfolio Items:

- Skills Assessment Results
- Personality & Occupation Evaluation Results
- About Your Business Idea Worksheet
- What is Your Business Solution Worksheet
- Your Target Customers Worksheet
- What Sets Your Business Apart Worksheet
- Overview of Revenue & Pricing Worksheet
- Craft Your Elevator Pitch Worksheet
- Final Support Network
- Final SPARK Canvas
- Certificate of Completion



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